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## Online Workshop of Article Writing For Scopus Indexed Journals

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ARTICLE INFO	ABSTRACT
<p><b>Article history</b></p> <p>Received : Nov 2022 Revised June 2022 Accepted June 2022 Published: Okt 2022</p> <p><b>Keywords</b> <i>Scientific Publications, Scopus Journals, High Impact Journals</i></p>	<p>Publication is an embodiment of intellectual and knowledge dissemination in written works that can be useful for society. A lecturer has a role in contributing to the dissemination of ideas through the publication of scientific papers. The quality of the lecturer's research articles can be seen from the publication in internationally and nationally reputable journals. This community service activity aims to provide training on scientific article writing and publication in reputable international journals for Pamulang University Lecturers. The problems faced by several lecturers experienced obstacles in publishing reputable international journals, namely the lack of insight into the ability to write articles, limited time, busyness, limited language and limited access to journals, availability of online journal subscriptions. The training method is in the form of virtual delivery of material through the zoom application and participants can discuss, ask questions directly without the need to gather. At the end of the activity, a question and answer session was carried out as a form of evaluation. The results after attending the training, the participants managed to compile and publish several articles in reputable national and international journals.</p>

### INTRODUCTION

Scientific publications or also known as research publications in its history have started since the early 20th century. With the emergence and development of scientific communication research, the quantification of knowledge began, first as the 'science of science' and then developed further as a result of the almost exponential explosion in the number of scientific outputs since then. This growth led to the quantification of output from the mid-20th century -20, and the creation of the Science Citations Index by Eugene Garfield. In the 1960s, science quantification was finally institutionalized. The Directorate General of Higher Education continued to encourage an increase in scientific publications by higher education in Indonesia. Publication is very important for the development of science for the advancement of a nation. As higher education personnel, lecturers and students are expected to continue to actively contribute to increasing scientific publications in Indonesia.

Publication is an embodiment of intellectual and knowledge dissemination in written works that can be useful for society. A lecturer has a role in contributing to the dissemination of ideas through the publication of scientific papers. The quality of the lecturer's research articles can be seen from the publication in internationally and nationally reputable journals. In reality, not all lecturers have sufficient ability to write research articles that will be published in both national and international journals. For lecturers who do not have sufficient experience in conducting publications, the publication of scientific papers becomes a problem. Publications have a very important role in improving the quality of education. Publications enrich the literature in certain fields of study, both published in national and international journals. In addition, lecturer publications published in international journals show that the quality of education and

quality in Indonesia is quite competitive. To realize this goal, it is necessary to have comprehensive support in article publication both nationally and institutionally at the higher education institution where the lecturer works. Programs to improve the quality of publications of lecturer research results need to be carried out by the lecturers themselves, educational institutions and the government. The dynamics of publication which are increasingly competitive globally need to be supported by government policies, systems that can support, regulation at the level of higher education institutions, the creativity of lecturers and funding.

Lecturer Strategy in Developing Research Publication Capability In compiling research publications, a lecturer needs knowledge in the systematics of preparing research articles to be published. To be able to make a research publication, various strategies that need to be carried out by lecturers include choosing topics that are in accordance with their interests and scientific fields that are in line with the lecturer's research plans. In addition, lecturers need to read articles in national and international reputable journals. As a writer, lecturers don't need to hesitate in expressing ideas or thoughts related to the topic being written. For lecturers who need to improve the quality of their publications or who rarely publish, lecturers are expected to have tutors who can assist them in writing articles until publication is carried out. In completing research, seriousness and focus can be the key to success in writing scientific articles. In reality, there are still lecturers who experience problems in publishing their research results.

There are still many lecturers who have not been able to publish research in Sinta accredited journals and Scopus indexed journals. These constraints are experienced by lecturers who still find it difficult to write scientific articles and lack of training in writing articles for publication of research results General conditions that must be met in writing articles and special provisions from Sinta accredited journals and Scopus indexed journals and WOS resulted in publications carried out by lecturers experiencing problems The low number and quality of lecturer publications in Indonesia needs to be of concern to all parties. Publication is an elaboration of the lecturer's scientific field which is investigated through a research. Lecturers need to realize that publication is a necessity, not just an obligation in the tridarma of education. The ability of lecturers to synthesize their knowledge through published research can affect the quality of students, which in turn indicates the quality of graduates of a higher education institution. Therefore, it is very interesting to review the publication of lecturer research results to be explained further.

#### **IMPLEMENTATION METHOD**

This training activity was carried out on the date via the zoom application on Saturday 05 November 2022 at 02.00-16.00, while there were 1 presenter and 1 moderator. The participants in this training were lecturers at Pamulang University. The material presented refers to the title of the training agenda, namely the introduction of categories and ranking of journals. Making ID authors such as Google Scholar, Orcid ID, Researchgate, Publon and SINTA ID. How to prepare articles according to national standards and international reputation. How to find journals and the journal submission process 5. Delivering the code of ethics for national and international journal publications. Discussion and question and answer. The practice of compiling articles, the submission process until publication. After the delivery of material and questions and answers, it is continued with the practice of compiling scientific articles for publication in reputable national and international journals.

#### **RESULTS AND DISCUSSION**

The Community Service (PKM) carried out has been running smoothly. The speaker gave an explanation about the publication of scientific articles in reputable national and international journals. The form of participant enthusiasm is when many questions arise and the presenters answer and discuss with each other.

The material presented is:

- Type and Purpose & Benefit of Publication
- Process Steps Submit Journal
- Code of Ethics for Scientific Publications
- How to Find Article Ideas
- Author ID

- Tips for Productive Writing

**WORKSHOP**  
**PENULISAN ARTIKEL JURNAL**  
**BEREPUTASI SCOPUS**

Sabtu,  
05 NOVEMBER 2022  
15.00 WIB- SELESAI

**KEYNOTE SPEAKER**



**Dr. (C) AGUS PURWANTO, S.T., M.T**  
WAKIL DEKAN FAKULTAS TEKNIK  
UNIVERSITAS PRAMITA INDONESIA

**OPENING SPEECH**



**Dr. ALI MADDINSYAH, S.E., M.M**  
KETUA PROGRAM STUDI MANAJEMEN S1

**MODERATOR**



**DENOK SUNARSI, S.Pd., M.M., CHt**  
DOSEN PROGRAM STUDI MANAJEMEN S1

**REGISTRASI:**  
MELALUI LINK :  
[HTTPS://FORMS.GLE/AVV29GN6MSCFOMAB6](https://forms.gle/AVV29GN6MSCFOMAB6)  
MELALUI SCAN BARCODE :



**GRATIS**

**Online zoom**

**PROGRAM STUDI MANAJEMEN S-1**

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085896918658

Fig 1. Flyer of Workshop

From a technical point of view, one of the obstacles that lecturers often complain about is time constraints. Where, the lecturers spend more time teaching because of the limited number of lecturers who teach the subjects being taught, so they do not have free time to do research. Another obstacle that is often faced is the problem of financing, where very often the intended journals, especially those with national and international reputations, require quite large publication costs. In terms of substance, several obstacles were encountered such as limitations in finding references, the ability to write journals in international languages, the high level of plagiarism in writing, and the intended target journals. Several things that can be done to overcome this can also be seen from a technical point of view and in terms of the substance of the writing. If the problem is limited time and funding, one solution is to collaborate with other writers. Collaboration between writers both between disciplines and across agencies is also suggested by the Ministry of Education. With collaboration, a writing that is rich in information will be formed because it is built from various scientific perspectives.

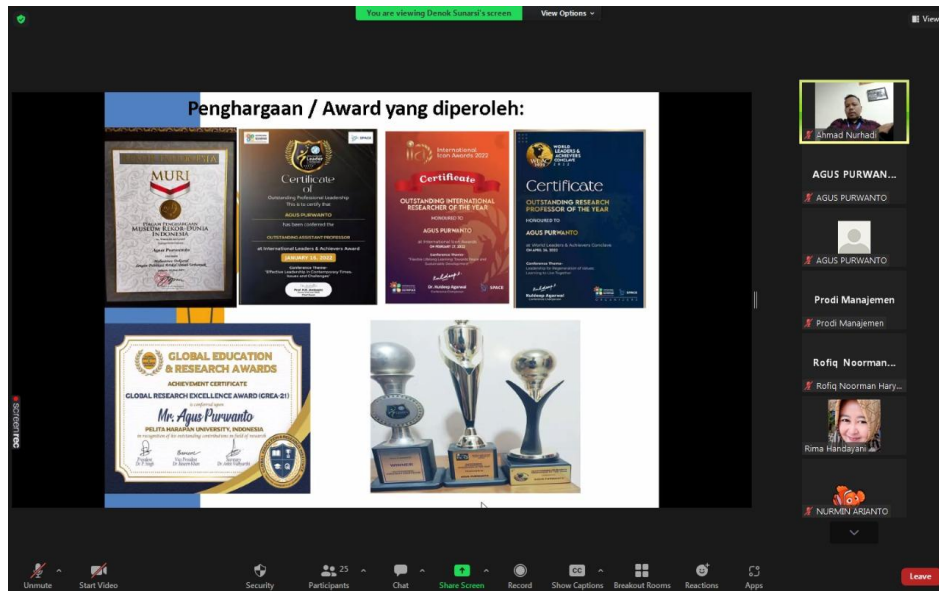


Fig 2. Speaker Profile

Strategies to be productive in writing articles are Building a Collaborative Team, One Project for Several Articles, time management by allocating regular time every day to write articles and Continuous Collaboration. To help increase the productivity of writing scientific journals, here are some productive tips for writing journals that need to be implemented. The first tip to be more productive in writing a journal is to have or set goals. This goal can be a target to be achieved next. If someone has a clear goal in writing a scientific article, it will be a motivation to keep writing. The more and more successfully completed writings are then ready to be published in the appropriate journal. Scientific articles published in journals are the result of research. In order to be more productive in writing, another important key is choosing the right research topic. Research topics according to scientific fields, also choose those that really need to be researched immediately. So it has a high level of urgency. This can facilitate the process of submitting research topics.

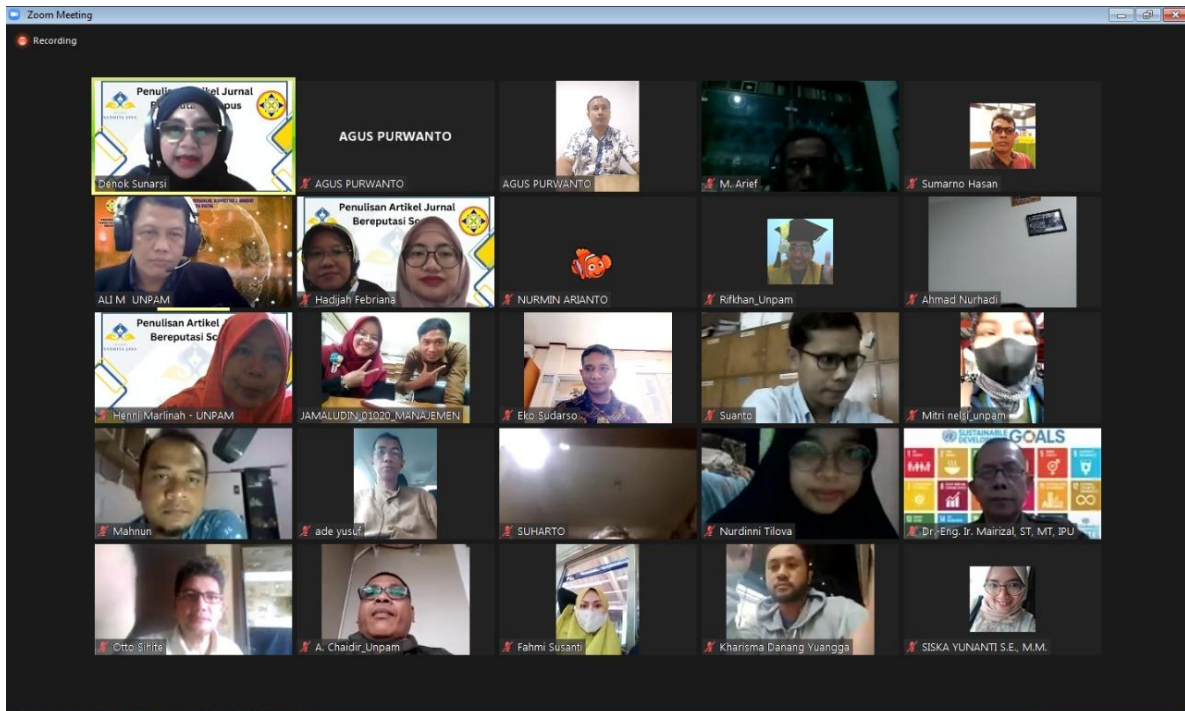


Fig 3. Member of Online workshop

The importance of lecturers writing scientific journals is also felt by the tertiary institutions and study programs within them. This relates to the results of the accreditation assessment. The more productive the lecturers at a university are in writing scientific journals, the more those who hold high positions from Head Lectors to Professors and this effectively increases the value of accreditation. The number of journal publications in a university affects the accreditation value of the institution. The more publications, the easier it is to get high accreditation. So, a good lecturer is a lecturer who is responsible and provides benefits to the institution where he serves. Lecturers who are productive in writing and publishing journals help institutions obtain satisfactory accreditation. Lecturer research results that are outlined in scientific articles and then published in scientific journals will be easily accessible to the wider community. The contents can be used by the community to solve problems, innovate products and activities, and so on. The amount of benefits that lecturers provide when writing scientific articles and publishing them in journals makes it an important task to carry out routinely. Because it is not only for the benefit of the lecturer personally for the sake of career paths. The process of writing and publishing scientific articles in journals is part of the participation of lecturers in developing science and technology. So that the benefits can be felt by all parties, and even the entire international community. Therefore increasing understanding of the importance of lecturers writing journals or scientific articles in journals is very important. So that lecturers are more productive in writing and publishing and the various benefits above can be felt by all parties.

The better the research topic, the more interesting the article containing the results of the research. This will make it easy for journal editors to glance at and accept. So that it is easier to publish and in a relatively short period of time. The way to find research ideas is to read other people's work either in the form of journal articles, accompanied by a thesis or some kind of research report. There may be parameters that have not been fully studied, differences in location, methods or research objects may produce different findings. Studying a certain theory and want to compare it with the reality in the field. Hearing information from the media & scientific seminars, natural events, community conditions, or complaints can inspire research. Seeing directly the phenomenon in the field. The way to find research ideas is to develop Student Thesis/Thesis Topics, Collaborate with students to compile the assignment of an article related to the subject being taught, Develop other authors' articles and Collaborate with other lecturers

The screenshot shows a Zoom meeting with a presentation slide. The slide content is as follows:

**Hasil dan Pembahasan:**

1. Karakteristik responden
2. Validitas reliabilitas
3. Path analysis
4. Penjelasan hasil uji
5. Implikasi praktis
6. Implikasi Teoritis

The slide also contains several tables of data, including a table for 'Tabel 1. Deskripsi dan persentase' and a table for 'Tabel 2. Matriks jalur dan koefisien jalur'. The Zoom interface shows participants' names and a 'View Options' menu.

Fig 4. Slide of Presentation

## CONCLUSIONS AND SUGGESTIONS

The Community Service (PKM) activities carried out have been going smoothly. The materials presented were easily accepted by the Pamulang university lecturer participants. The form of the questions asked is an indication of a positive signal for PKM activities in the form of this training. However, there are some deficiencies that need to be corrected, such as limited time, facilities and media in delivering the material so that the delivery of the material is not optimal so that future training should be improved.

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